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21 to 23 October 2022 Preview on 20 October 2022

#### La Monnaie de Paris

11, Quai de Conti - 75006 Paris



### Agence Marie Jacquier Communication

Marie Jacquier - marie@mariejacquier.com / + 33 6 13 54 60 12 Muriel Marasti - muriel@mariejacquier.com / + 33 6 17 36 26 08 Very successful 8th edition of Asia NOW, with a record number of visitors at the Monnaie de Paris and a very positive result from the participating galleries.

- Asia NOW was a success, with 27,000 visitors during the professional day on 20 October and the three public days from 21 to 23 October.
- The 8th edition marks the return in force of international collectors and institutions.
- 88 international galleries and a strong programme of conversations and performances.
- For the fourth year, Asia NOW continued its collaboration with the Musée national des arts asiatiques - Guimet, Asia Now, around four major exhibitions.

Benefiting from a privileged location on the site of the Monnaie de Paris in the heart of Saint-Germain-des-Prés, and from the electrifying energy of this week of contemporary Parisian art, Asia NOW presents an extremely positive report!

During four days, 88 international galleries presented the best of the Asian art scene and its diaspora, spread out over different exhibition spaces taking over the entire site. A rich and dense programme spread over the ground and the first floor of the historic building with its main salon, the salons facing to the banks of the Seine, and three large tents set up in the main courtyard, the Cour des Remises and the Cour Mansart. The outside area also hosted sculptures, installations and performances in presented and supported by galleries, giving rhythm to the visitors' stroll each day.

The opening night was a huge success and the fair had a record attendance during the three days following its inauguration. Many major French and international collectors attended, as well as directors of museums, foundations and international cultural institutions.

All participants praised the new location at the Monnaie de Paris, the exceptional historical setting, in a mythical and central district of the capital.

## Alexandra Fain, Founding director of the fair and Kathy Alliou, artistic director of the 2022 edition:

"What a joy to have been able to bring together this year, for the first time on the marvellous site of the Monnaie de Paris, so many galleries, artists and works of art, 88 international galleries have indeed given us their trust! What a joy to have been able to welcome the 27,000 visitors and collectors from all over the world under the most favourable conditions! The rarest and most exigeant professionals in the international art world found Asia NOW 2022 an exciting heart. Acquisitions, exchanges, encounters and discoveries took place in the gallery spaces, the social areas and in our ambitious art programme, which included special projects for Asia

NOW. Works designed for public spaces, selected films, performances, round tables and conversations were given the best spaces and the best welcome, as were our workshops for children. Nicolas Trembley's exhibition, "Mingei Asia NOW", embodied, serious and jubilant, met with exceptional critical and public success, thanks to the support of Sisley.

# 78 exhibiting galleries, 10 participating galleries for the special projects, 250 artists, 26 countries

Anne Laure Buffard: "The fair was a huge success that exceeded our expectations! We were visited by the most prestigious institutions. In terms of sales, the fair was also a great success. Park Chae Dalle's mountain series is almost sold out and 9 paintings from this Himalayan portrait series were sold. We sold 8 paintings on bamboo blinds by Park Chae Biole (4,200 euros) including two diptychs. We were delighted to see that they went to some very fine collections in France and Monaco. Park Chae Dalle's paintings on hand-knitted textiles also found their audience with 5 sales ranging from 1,300 euros to 4,000 euros. And several collectors showed interest in large-scale In Situ installations (15,000 euros and 30,000 euros). The Asian collectors who came in large numbers were particularly sensitive to this work.

For its second participation, the **Jeanne Bucher Jaeger gallery** presented two artists Dani Karavan and Yang Jiechang. The latter is currently exhibited at the Musée national des arts asiatiques-Guimet. The gallery's results were very positive and it noted a real interest in the works and the artists, making around **ten sales in a price range of between 6,000 and 150,000 euros**, including the two main works chosen for this occasion. Other sales will probably take place after the fair, as the gallery is very attentive to the collectors to whom it sells the historical pieces. Accustomed to international collectors, the gallery is pleased to have made new acquaintances during the fair.

"The new venue, the Monnaie de Paris, is a magnificent setting for this fair and we congratulate Alexandre Fain on this successful move and the quality of the international professionals who visited the fair in a context of multiple events in Paris," Véronique Bucher Jaeger.

**AB ANBAR** participates for the second time in Asia NOW presenting a group exhibition, Sonia Balassanian, Neda Razavipour, Baktash Sarang, Anash Hanaei, Fadia Haddad. The gallery sold two works to international and French clients, one of them for \$50,000.

**RED ZONE ART** also participated for the second time with a group show, and was very satisfied with this new edition, which brought together a combination of assets: the new location, the sales and the excellent meetings with the major foundations, and mainly with the major Swiss, Belgian and French collectors.

Also present for the second year, the gallery **La La Lande** (Paris) presented a duo show and sold half of the works presented to collectors both loyal to the gallery and new buyers.

Similarly, **Aktis Gallery** (London, Paris), which specialises in Zao Wou Ki's work on paper, presented a group show of historical artists (Zao Wou Ki and Chie Teh Chun) that was very successful - three fine works sold (the most expensive at around 100,000 euros) and five bookings during the fair. The gallery also presented Zhu Xingu, a very promising young artist.

Third participation for the **PERROTIN** gallery, which chose a collective exhibition. For the first time in Europe, a series of ceramics made in collaboration with Shin Murata and Takashi Murakami; as well as ceramics by Aso Kojima with Takashi Murakami's drawing on the boxes. Sale of two paintings by Takashi Murakami and two ceramics. The gallery made a positive assessment and praised the good and attractive location of the Monnaie de Paris.

Very enthusiastically, **Galerie LJ** sold almost all the works in the Group show it presented for its third participation in Asia NOW: four artists of diverse origins: Iranian (Nastaran Shahbazi), Chinese (Mu Pan), Taiwanese (Tangent Lin), Indian (Rithika Merchant). **Fifteen works were sold in a price range up to 14,000 euros** for a beautiful painting on paper by Mu Pan. The majority of the collectors, half of whom are unknown to the gallery, are French people living in London or Asians with a base in Paris.

For **CMS Collection**, a platform for the support of contemporary creation born from the meeting of Joanna Chevalier, Hervé Mikaeloff and François Sarkozy. Joanna Chevalier, Hervé Mikaeloff and François Sarkozy, presented paintings by Anas Albraehe, a Syrian artist artist living and working in Lebanon. All twenty paintings a solo exhibition of the were acquired between 2,500 and 17,000 euros.

**A2Z Art Gallery**, faithful to the fair since its first edition, came this year with a group exhibition of the artists: Etsu Egami, Bao Vuong, Ma Desheng, Shiori Eda, Danhôo and Takashi Hara. 80% of the works found buyers, with a new foreign clientele coming this year from post-confinement. **Ten works were sold, between 2,500 euros and 80,000 euros** (32,000 euros for an oil on canvas by Etsu Egami Venus Code 1220022, **80,000 euros** for a historical Indian ink by Ma Desheng dated 1982).

Participating in the group exhibition "**Mingei Asia Now**" curated by Nicolas Trembley with a selection of objects, **the Parisian gallery Mingei** (Paris) directed by Philippe Boudin sold about ten pieces out of all the works exhibited to an international clientele met on this occasion (Brazil, Korea, England, France). **Nicolas Trembley**, "The presentation of this fifth edition of the Mingei exhibition was very well received and I was delighted to discover new enthusiasts of the Craft Mingei culture who were curatorially interested and many important pieces were sold, such as the large Kazunori Hamana ceramic sold by the Pierre-Marie Giraud gallery!

#### Premières participations

**Loeve&Co** presented a solo show by the Japanese painter Key Hiraga (1936-2000) focusing on the years when he lived in Paris, between 1966 and 1972. Stéphane Corréard: "praises the centrality and the patrimoniality of the place which are real assets. The best collectors were globally there, as well as a high quality audience, among which many curators, art advisors and collectors."

Based in Hong Kong, **Karine Weber Gallery** presented a group show of artists from East Asia and beyond, across a wide range of media. The gallery sold one-third of the works to American and German collectors.

**Over the influence** exhibited a Solo show by the Korean artist Sooyoung Chung, half of whose works were sold, i.e. twenty-five works at the low price of 800 euros each, which attracted international collectors (French, Italian, Korean, Spanish and Belgian)

The **IN SITU** gallery, absolutely delighted with its participation, presented two solo shows: Amir Nave (Israel) and the trio of Iranian artists (Ramin Haerizadeh, Rokni Haerizadeh & Hesam Rahmanian). Four works were sold, including a beautiful one by Haerizadeh, 27,000 euros and many appointments were made at the gallery in the coming days. The collectors, French, Chinese, Belgian and Spanish, met during the fair, were half unknown to the gallery owners.

The young curatorial platform **HATCH**, which came as part of the special projects, presented a solo show by the artist Kara Chin, selling 60% of the works presented, priced between 2,000 and 3,000 euros, to an exclusively French clientele. The two founders, Gioviana Traversa and Margot de Rochebouet, testify to the fair's enthusiasm for young galleries.

**Rivoli Fine Art,** which exhibited the artist Mark Nicdao's, is delighted with the excellent sales. 80% of the works were of the works found buyers at a price of 5,000 to 15,000 euros, and welcomes the encounters made international collectors (England, Philippines, among others).

**Galerie Mitterand**, with a Solo show by artist My-Lan Hoang-Thuy, praised the exceptional location, and the new audience of collectors met on this occasion. Ten works were sold for between 2,500 and 4,000 euros.

The Korean gallery **P21**, presented the physical installation of a virtual human, Manifest (2021) by Genesis Kai, sold for **55,000 euros**.

### During the 4 days of the opening, the fair welcomed numerous groups of visitors from museums, foundations, collectors' clubs and institutions.

Among them were the numerous circles of friends and patrons of prestigious French institutions: the **Tokyo Art club** (Friends of the Palais de Tokyo), the Friends of the **Centre national d'art et de culture Georges Pompidou**, the Friends of the **Musée d'Art Moderne de Paris**, the **Musée du quai Branly-Jacques Chirac**, the **Musée national des arts asiatiques - Guimet**, the Friends of the **Beaux-Arts de Paris** the **Maison Européenne de la Photographie**, Friends of the **Albert Kahn Museum**, members of the **Asia Society France**, numerous personalities from the **Maison Sisley**, the **Lyon Biennale** and the **Institut Français**, **Art et Finance Collector**, **AWARE**, **Art Barter**, **Millenn'art Club** and **SAMC**, **Serpentine Gallery**.

#### LIST OF EXHIBITING GALLERIES

+2 Gallery presented by Dastan (Téhéran) I 2GIL29 GALLERY (Séoul) | 10 Chancery Lane (Hong Kong) | 313 ART PROJECT (Séoul, Paris) | A2Z Art GALLERY (Paris) | AB-ANBAR Gallery (Londres) | AIFA (Verbier, Tokyo) | Aktis Gallery (Londres, Paris) I Alisan Fine Arts (Hong Kong) I Almine Rech (Paris, Bruxelles, Londres, New York, Shangaï) I Artemis Art (En ligne, Malaisie) I Arndt Art Agency A3 (Berlin, London, Melbourne) I Bank (Shanghai) I Bavan Gallery (Téhéran) I Galerie Bessières (Chatou) I Sahar K. Boluki Gallery (Toronto) I Galeria Albarrán Bourdais (Madrid) | Jeanne Bucher Jaeger (Paris, Lisbonne) | Anne-Laure Buffard Inc. (Paris) | Chi-Wen Gallery (Taipei) | CHOI&CHOI (Séoul, Cologne) | CMS Collection (Paris) | Cuturi Gallery (Singapour, Londres) | DANYSZ (Paris, Shanghai, Londres) I de Sarthe (Hong Kong) I Dumonteil Contemporary (Paris, Shanghai) I galerie frank elbaz (Paris) I Etemad Gallery (Téhéran) I Michael Fuchs Galerie (Berlin) I Galerie 208 (Paris) I Gether Contemporary (Copenhague) I Mark Hachem (New York, Paris, Beyrouth) I Hafez Gallery (Jeddah) I Hatch Art Project (Singapour) I HdM Gallery (Beijing, Londres) I Intersections Gallery (Singapour) I In Situ-Fabienne Leclerc (Paris) I Galerie Michael Janssen (Berlin) | Gallery Kabinett (Séoul) | Karin Weber Gallery (Hong Kong) | Galerie La La Lande (Paris) | Lee-Bauwens Gallery (Bruxelles) | Galerie LJ (Paris) I Eve Leibe Gallery (Londres) I Galerie Françoise Livinec (Paris) I LIUSA WANG (Paris) | Louis & Sack (Paris) | Loeve&Co (Paris) | Lorin Gallery (Los Angeles) I Galerie Marguo (Paris) I Migrant Bird Space (Beijing, Berlin) I Galerie Mitterrand (Paris) I Modesti Perdriolle Gallery (Bruxelles) I O Gallery (Téhéran) I Ora Ora (Hong Kong) I Over The Influence (Hong Kong, Los Angeles,

Bangkok, Paris) I **P21** (Séoul) **I Paris-B** (Paris) **I PERROTIN** (Paris, Hong Kong, New York, Séoul, Tokyo, Shangai, Dubai) **I print bakery** (Séoul) **I Pygmalion art gallery** (Kazakhstan) **I Praz – Delavallade** (Paris, Los Angeles) **I quand les fleurs nous sauvent** (Paris) **I Red Zone Arts** (Francfort) **I Richard Saltoun Gallery** (Londres, Rome) **I Rivoli Fine Art** (Paris) **I Roya Khadjavi Projects** (New York) I **Galerie RX & SLAG** (Paris, New York) **ISARAI Gallery (SARADIPOUR)** (Téhéran, Mahshahr, London) **I Sato Gallery** (Paris, Tokyo) **I Sokyo Lisbon Gallery** (Tokyo, Kyoto, Lisbonne) **I Galerie Taménaga** (Tokyo, Paris, Osaka, Kyoto) I **The Columns Gallery** (Séoul, Singapour) **I VINYL ON VINYL** (Makata city) **I Yavuz Gallery** (Singapour, Sydney) **I Yeo Workshop** (Singapour) **I ZETO ART** (Paris)

### Among the exhibiting galleries that Asia NOW welcomes for their first participation:

10 Chancery Lane (Hong Kong) | Anne-Laure Buffard Inc. (Paris) | Cuturi Gallery (Singapour, Londres) | +2 Gallery Presented by Dastan (Téhéran) | galerie frank elbaz (Paris) | Michael Fuchs Galerie (Berlin) | Hafez Gallery (Jeddah) | In-Situ Fabienne Leclerc (Romainville) | Eve Leibe Gallery (Londres) | Loeve&Co (Paris) | Lorin Gallery (Los Angeles) | Galerie Mitterand (Paris) | O Gallery (Téhéran) | Ora-Ora (Hong Kong) | P21 (Séoul) | Sokyo Lisbon Gallery (Lisbonne)

#### Galleries participating in special projects

Galerie Allen I Complete Works I Pierre Marie Giraud I Hatch Art Project I David Kordansky Gallery I LAFFANOUR Galerie Downtown Paris I Simon Lee Gallery I Galerie Urs Meile I Galerie Mingei I Pace Gallery I Galerie Francesca Pia I Almine Rech Gallery I Sokyo Gallery I Galerie Barbara Weiss I Anne-Laure Buffard Inc. I In Situ-Fabienne Leclerc I Lee-Bauwens Gallery I A2Z Art Gallery I AB-ANBAR Gallery I Galleria Continua I Intersections Gallery I König Galerie